

1ST INTERNATIONAL CONFERENCE ECONOMICS AND MANAGEMENT OF PUBLIC UTILITIES NOVARA-MILAN 15 AND 16 JULY 2010

CALL FOR PAPERS

AIM OF THE CONFERENCE

The public utilities industry exerts, for its peculiar economic and social characteristics, an important influence on the state competitive advantage and on the citizens' lifestyle. For this reason and in consideration of the dynamic phase of modernization it is facing, the public utilities sector deserves a dedicated attention. The analysis must be approached with an independent mindset in order to value the industry at most and to improve the national economic progress.

The "Management delle Utilities" review aims at effectively contributing to the scientific and cultural debate on the economics and management of public utilities. The scientific research is the necessary prerequisite for designing concrete and innovative proposals that can be implemented in the sector.

In this perspective, the review, in collaboration with the University Bocconi and the University of Eastern Piedmont "A. Avogadro", organizes the 1st International Conference on the Economics and Management of Public Utilities. The purpose of the Conference is to present theoretical and empirical scientific works as well as technical reports on the topic with a specific focus on the energy, garbage, water and transportation industries. The goal of the Conference is to share the competencies among academics and operators and facilitate their diffusion.

The Conference will be organized in a plenary session, two or more parallel sessions and a final round table.

The papers submitted to the Conference must include:

- Theoretical framework
- Research question and original contribution to the research
- Methodology
- Results and discussion
- Theoretical and operational relevance of the results.

These contents must be synthesized in the abstract.

Contributions, in the form of papers or technical reports, from operators are welcomed, accordingly with the review's mission. The aim is to present the best Italian and international practices implemented within the strategic, operational and financial functions of firms, public entities, institutions involved in the sector. The result will be the divulgation of experiences of banks and financial intermediaries, consulting firms, private and public operators, municipalities, regulatory agencies and associations active in the public utilities industry.

MAIN TOPICS OF THE PARALLEL SESSIONS

- Liberalization and regulation public policies
- Development, innovation a financial strategies of public utilities
- Performance evaluation and measurement (efficiency, profitability, equity, ethics)
- Management models: best practices and governance structures
- Quality and management control

ROUND TABLE

Public and private operators and researchers will face each other in the round table. The aim of the round table is to highlight the key elements to boost the development and the modernization process

in the industry and propose concrete solutions to pursue it, in terms of legislative interventions, regulatory framework or managerial practices. The participants will be selected among the actors of the public utilities sector at national and international level, including local public entities and municipalities, financial intermediaries and regulatory agencies.

FORMAT FOR ABSTRACTS AND PAPERS

Each person may present one paper only, as author or co-author, with the following characteristics:

- Abstract: 800 words max, Times New Roman 12, word for windows
- Paper: 8000 words max, Times New Roman 12, word for windows

SELECTION CRITERIA

The selection of papers will be organized in two phases with anonymous referee process. In the first phase, the Scientific Committee selects the abstracts that are tentatively accepted. In the second phase, the full articles whose abstracts have tentatively been accepted in the first phase are evaluated and the papers included in the Conference programme chosen. The accepted papers may be published in the review, according with the usual referee process.

DEADLINES

Submission of abstracts: end of February 2010

Accepted abstract communicated to the authors: 15 March 2010

Full paper submission: 15 May 2010

Accepted papers communicated to the authors: end of May 2010

HOW TO SUBMIT PAPERS AND ABSTRACTS

Abstracts and papers must be e-mailed to the following address:

andrea.gilardoni@unibocconi

The name of the author/authors, the affiliation and the email address/addresses must be mandatory indicated in a page separated from the text.

YOUNG RESEARCHER AWARD

The best paper of young researchers (less than 35 years old) will be awarded with 1000 €. Additional awards, proposed by the sponsors of the Conference, might be available. Co-authored papers must indicate the individual contribution of each author. The winners will be announced by the Scientific Committee. The award ceremony will be held during the final session of the Conference.

SCIENTIFIC COMMITTEE

Gaetano Golinelli (President, La Sapienza)

Giovanni Fraquelli (Vice President, Università del Piemonte Orientale)

Andrea Gilardoni (Vice President, Università Bocconi)

Barbara Antonioli (Università della Svizzera Italiana)

Marco Elefanti (Università Cattolica)

Marco Frey (Istituto Superiore Sant'Anna di Pisa)

Giovanni Valotti (Università Bocconi)

Angelo Miglietta (Università di Torino)

Alessandro Danovi (Università di Bergamo)

Anna Gervasoni (LIUC)

Antonella Cugini (Università di Padova)

Stefano Pogutz (Università Bocconi)

CONFERENCE COMMITTEE

Andrea Gilardoni, Giovanni Fraquelli, Graziano Abrate, Fabrizio Erbetta, Anna Menozzi

SECRETARY

Livia Caltran e Valeria Mazzanti

INFORMATION

The Conference opens on July 15 2010 at the University of Eastern Piedmont “A. Avogadro” in Novara at 9.25 am with a speech of the Dean of The Faculty of Economics, the review’s directors and an invited speaker. The parallel sessions with the discussion of the papers will be held at the same University of Eastern Piedmont.

On July 16 2010 the plenary session and the round table will take place at the University Bocconi in Milan (the detailed programme will be provided as soon as possible).

Information about how to reach the Universities and the available hotels will be communicated later on.

A bus service between the University of Novara and Milan will be available on July 15 2010 in the afternoon.

CONFERENCE AND PARTICIPATION FEES

For the first year, the Conference is free of charges in order to promote and encourage the participation.

SPONSOR

The Conference sponsor will be communicated as soon as possible.